

A mass notification platform that supports voice, text, and email campaigns



Less than \$0.01 per message



Business-User Friendly Design



Two-Way Text Messaging



Secure Cloud Based Solution



Personalized messages



Seamless Integration



Instant & Scheduled Communication



Al Driven Reports



Scalable Solution



Multi-Language Support

Demonstrated Impact

2M

Customers Reached

with 12 M Text Messages 6M Emails

96%

Reduction in Cost

\$0.009 per SMS & Email VS \$0.25 per Paper Mail

>16

Tons of Paper

saved through Converting to All-Digital Notifications

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The Problem with Traditional Notifications

- Mailed communications often get missed, which can have huge consequences: lapsed benefit coverage, missed appointments, and fiscal penalties.
 - People benefit from "nudges" → Direct notifications ensure immediate access to information, increasing the likelihood of messages being seen.
- People do not check their mailboxes nearly as often as they are looking at their phones (144x per day) or opening paper mail within 5 minutes of delivery.*
- Other digital messaging systems are costly, require technical expertise, and have long lead times.

KNotify Solution

- We have made digital notifications cost-efficient and simple to implement. Using them is easy, so anyone can create voice, text, or email campaigns.
- Our system is flexible and can be customized for branding, access roles, message scripts, and data files.

*https://www.pcmag.com/news/americans-check-their-phones-an-alarming-number-of-times-per-day

